Rochelle Featherstone - Digital Transformation Delivery Lead (Humber Teaching NHS Foundation Trust)

Tom Boyle - Head of Telecoms (Sheffield Teaching Hospitals NHS Foundation Trust) & Consultant Digital Communications Director (Sherwood Forest NHS Foundation Trust)

NYHDIF 2026

Where are they now?

~~Where are they now?~~

Why are they here?

Where did they start?

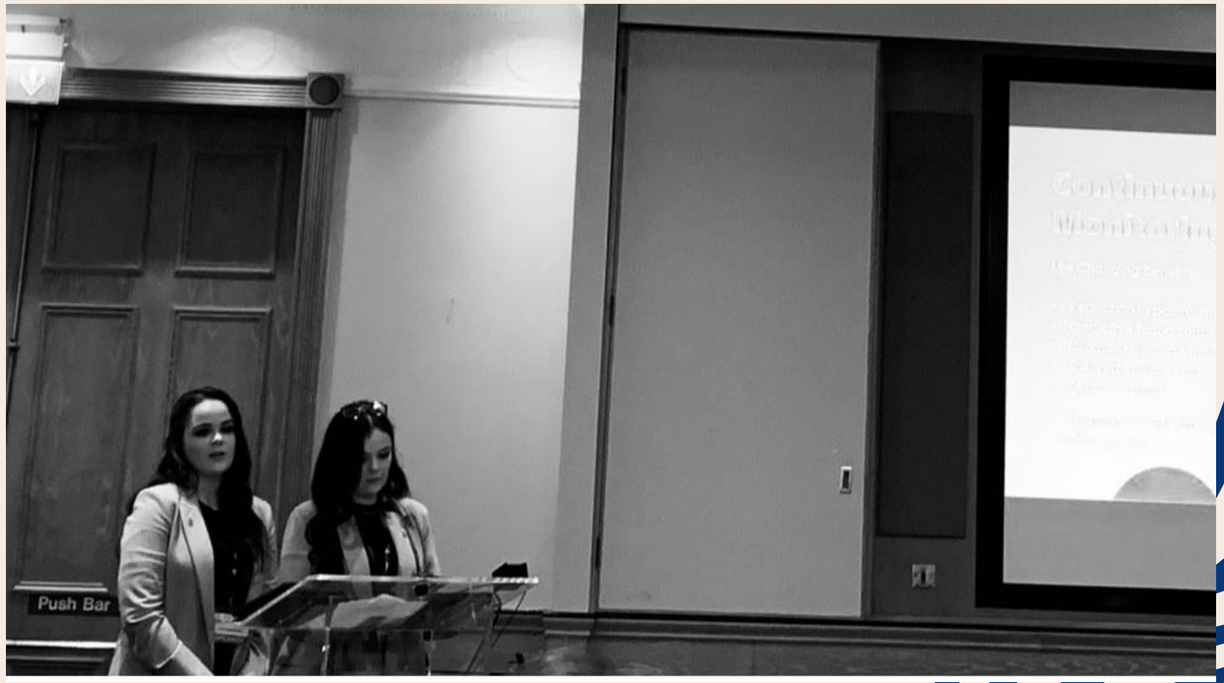
Why should we care?

What did NYHDIF enable.....?

NYHDIF 2022

1120	1150	“Patient perspectives – Living with Diabetes” **Elise and Rochelle Featherstone**, introduced by **Dawn Greaves** NHS West Yorkshire Integrated Care Board (30mins)





2022 – Present

2023

2024

2025

2026

NHS Parliamentary Awared

Shortlising Rising Star





Rewired Speaker

+ 2024, 2025, 2026



Social Prescence

- T1D Advocay / Patient Voice
- National / Regional Campaigns
- Radio
- GIRFT Advisory
- Diabetes Education Consultancy

Young Leader

Diabetes UK

Digital Transformation Delivery Lead

Humber and North Yorkshire ICB

Rewired Management Committee



NYHDIF Emerging Leaders



Benefits Realisation Lead



MyWay Diabetes

Patient - Panel Expert



Impact Recognition (Interweave)

HSJ

Finance Awards

Humber Staff Awards



Diabetes UK

Campaign Champion

Humber Talent Programme

Grand Challenge Roundtable

Expert by Experience - Diabetes UK

Cell Therapies - A Cure for T1D

psst... I'm running London Marathon for Diabetes UK – Please sponsor me!

NYHDIF Enabled







"I may have helped open doors, but you got yourself through them"

START HERE



"Don't thank me, do the same for someone else one day"





2012 – Present

Got Married!



Promotion to Head of Telecoms



Diagnosed with ADHD and ASD

HM Government Advisor

Telecoms Network Management





1st Promotion

Business Analyst

Community Services



First NHS Job

Information Assistant

Substance Misuse Services

NHS Derbyshire Healthcare NHS Foundation Trust



Lily born!

2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026



Charlie born!

Voted Chair - Telecoms NPAG

NHS National Performance Advisory Group

Consultancy at Sherwood Forest NHSFT

NHS Sherwood Forest Hospitals NHS Foundation Trust

Completed MSc in Healthcare Leadership

Industry Analyst & Advisor

Various articles published, vendors and systems advised in UK, US and Europe, alongside awards (!), and speaking opportunities.

CXM #2 CXM TECH STARS

TOP 50 CX INFLUENCERS CX NETWORK 2026



George born!



Graduated

BSc Sports Science

MRes Performance Analysis

NHS Sheffield Teaching Hospitals NHS Foundation Trust

Moved to STH

Information Analyst

Community Services



1st Secondment

Business Manager

Community Nursing

Moved to IT Permanently

Telecoms Service Manager

Several Secondments to IT over 18 months

Transformation & Implementation Manager

SystmOne Business Change Lead

IT Project Manager



First Publication

Community Nursing Caseload Classification Tool

Developing a caseload classification tool for community nursing

Helen Chapman [1], Margaret Kilner [2], Rebekah Matthews [3], Abi White [4], Angela Thompson [4], Sally Fowler-Davis [5], Tom Boyle [6], Lisa Farndon [7]

Affiliations + expand

PMID: 28414537 DOI: 10.12968/bjcn.2017.22.4.192

Mitel

Non-Executive Director Global UG Executive Director Advisory Board Member

Spoke at HIMSS Global and Enterprise Connect in USA

Five lessons from my journey.



A career, not just a job

Leadership creates space

Impact over progression

A network that multiplies impact

There isn't one right path

~~Where are they now?~~

~~Why are they here?~~

~~Where did they start?~~

~~Why should we care?~~

~~What did NYHDIF enable?~~

How do we make these opportunities by design, more than luck? – Discussion